



 **BiiON™**

Tastemakers. Trailblazers. Trendsetters and Influencers. Those brave enough to break away from the norm. Those bold enough to play by their own rules. These are the people who created Biion Footwear, and these are the people who Biion Footwear was created for. In a world of vanilla, we are anything but. We are different. We are Biion. And when you – the tastemaker, the trailblazer, the trendsetter, the influencer – try on a Biion for the first time, you will instantly realize that there is

NOTHING LIKE IT.



*NOTHING
FITS, FORMS,
FEELS, AND
FUNCTIONS
LIKE IT.*

Biion Footwear was born out of a vision to create a lightweight, slip-on, spikeless, high-performance golf shoe out of Ethylene-Vinyl Acetate (EVA). They're easy to slip on, incredibly comfortable, and hug your feet so well, your feet will want to hug you back! But best of all, they're unapologetically fashionable – so you can forget throwing on a pair of casual shoes to wear to and from the course. Biion Shoes are designed to boast a bold impression from the tee, to the sea, and everywhere in-between.



*SOME THINGS
WILL NEVER
GET OLD.*

MEET THE CLASSICS.

Iconic Oxford silhouettes. Never-before-seen color combos. This lineup is all about paying tribute to golf's roots, while taking a fresh approach to an old tradition.



CLASSICS

*NOTHING FITS
LIKE BIION.*

The ultralight, ultraflexible EVA material that composes each Biion Shoe keeps you light on your feet and comfortable before, during, and after your game. EVA's nano-molecular structure also provides an effect of smoothness and gives a consistently comfortable fit.



BLACK | BCL - 1001



WHITE | BCL - 1002



WHITE & BROWN | BCL - 1003



WHITE & BLACK | BCL - 1004



BLACK & PINK | BCL - 1005



WHITE & TAN | BCL - 1006

*NOTHING
FORMS
LIKE BIION.*

The natural characteristics of EVA make it great for footwear because it molds to your foot, whether you choose to wear socks or not! It's also incredibly shock absorbent, machine-washable, odor-resistant, and anti-micro-bacterial.

**BIION
TECH
101**



*EXTRA
UNORDINARY.*

INTRODUCING THE SADDLES.

Classic Brogue style, turned upside-down
by defiantly original color combos that will
have you turning heads – wherever you are.



SADDLES



BLACK & WHITE | BS - 1007



BLACK & VIOLET | BS - 1008



BLACK & CHERRY | BS - 1009



WHITE & ORANGE | BS - 1010



WHITE & YELLOW | BS - 1011



WHITE & BLUE | BS - 1012



COOL GRAY & LIME | BS - 1113



WHITE & MINT | BS - 1114



NAVY & SLATE | BS - 1115



*NOTHING FUNCTIONS
LIKE BIION.*

Biion's flexible, form-fitting EVA moves with your body during your swing, giving you a connection to the ground like no other shoe out there. It's the closest you'll ever feel to golfing in bare feet!

BIION
TECH
101

B

*SHOW
YOUR TRUE
COLORS.*

SAY HELLO TO THE BRIGHTS.

If 'par-for-the-course' isn't good enough, then this lineup is for you. Brightly colored uppers contrast with brightly colored midsoles, creating a look that'll attract looks, on and off the course.



BRIGHTS



LEATHER & ORANGE | BOB - 1013



BLACK & MAGENTA | BOB - 1014



GRAY & NEON GREEN | BOB - 1015



NAVY & RED | BOB - 1016



GREEN & KHAKI | BOB - 1017



WHITE & BLUE | BOB - 1019



KHAKI & NEON GREEN | BOB - 1020



BRICK RED & TEAL | BOB - 1121



BROWN & BRIGHT ORANGE | BOB - 1122



BLACK & NEON BLUE | BOB - 1123



MUSTARD & GRAY | BOB - 1124



NAVY & GREEN YELLOW | BOB - 1125

*NOTHING FREES
YOUR FEET
LIKE BIION.*

4 ounces. That's the weight of a Biion Shoe. Not only will Biion help you shave strokes off your game, it will help you shave unnecessary weight off your feet.

*BIION
FOR EVERYONE.*

Biion's wide spectrum of stylish patterns and color combos will fit any taste. Whether you're a man or a woman, a novice or a pro, 10 years old or 100 years old, there is a pair of Biion Shoes that will tickle your fancy.



BIION
TECH
101



*FORTUNE
FAVORS
THE BRAVE.*

MEET THE WINGTIPS.

The classic golf shoe silhouette, re-defined. Designed in a color spectrum that you will not find anywhere else in the world.



WINGTIPS



SILVER & NAVY | BOW - 1021



CRIMSON RED & BLACK | BOW - 1022



GREEN & BLACK | BOW - 1023



ORANGE, BROWN & NAVY | BOW - 1027



CRIMSON RED, BLACK & LEATHER | BOW - 1028



CRIMSON RED, SAND & LEATHER | BOW - 1029



BLUE, WHITE & SILVER | BOW - 1030



MUD BROWN, BLACK & BRICK RED | BOW - 1131



SAGE, BRIGHT BLUE & WHITE | BOW - 1132



GOLD, PUMPKIN & COOL GRAY | BOW - 1133



BRIGHT MAROON, BEIGE & WHITE | BOW - 1134

NOTHING GRIPS LIKE BIION.

Biion's spikeless hexagon-patterned cleat with Hextra-grip Technology provides maximum strength and stability, giving you the best possible traction through your entire swing. Why the hexagon shape? Just ask any engineer...or any honeybee. A hexagonal cell can support 25 times its own weight, which is why it's the building block commonly used in the construction of airplane wings and, of course, honeycombs.

BIION
TECH
101



P

*TAKE A WALK ON
THE WILD SIDE.*

INTRODUCING THE PATTERNS.
In a world of trends and sheep, this line is neither trendy nor sheepish. Designed in a variety of bold patterns that only the brave dare wear.

PATTERNS



CAMO | BOP - 1031



ARGYLE | BOP - 1032



LUAU | BOP - 1033



SNAKE | BOP - 1034



ANCHOR | BOP - 1035



LEOPARD | BOP - 1036



TROPICAL | BOP - 1137



OASIS | BOP - 1138



FLAMINGO | BOP - 1139



NATIVE CAMO | BOP - 1140



ZEBRA | BOP - 1141



BLACK CAMO | BOP - 1142

*NOTHING FEELS
LIKE BIION.*

Biion's dual-density midsole provides additional shock absorption for enhanced control in your swing, while innovative insole 'nodes' give your feet a therapeutic massage with every step.

*NOTHING BREATHES
LIKE BIION.*

The tiny holes in each Biion Shoe provide optimal airflow, ventilation, and breathability to ensure your feet stay fresh and cool throughout your game. Plus, each Biion Shoe is equipped with EVA Quick-Dry Technology which will help your shoes dry in seconds should Mother Nature decide to throw a little moisture your way.

BIION
TECH
101





BLACK | BCL - 1001



WHITE | BCL - 1002



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OASIS | BOP - 1138



FLAMINGO | BOP - 1139



NATIVE CAMO | BOP - 1140



ZEBRA | BOP - 1141



BLACK CAMO | BOP - 1142

THE FULL COLLECTION

ALL DUE RESPECT

AN EDGY SPIN
ON A CLASSIC SILHOUETTE.

[GOLF DIGEST]



GET READY FOR BIION.
IT'S GOING TO KNOCK
YOUR SOCKS OFF – LITERALLY.

[FAIRWAYS MAGAZINE]

THE COOLEST AND MOST FUN
OF ALL THE NEW SHOES.
CLASSIC LOOK WITH A TWIST.

[GOLF DIGEST]

I THINK WE'VE GOT A GAMECHANGER
ON OUR HANDS.

[GOLFWERKZ.COM]

GREAT TO SEE INNOVATION IN
THE GOLF FOOTWEAR MARKET.

[BIRDIE GOLF MAGAZINE]

FLAT-OUT COMFORTABLE.

[PLUGGED-IN GOLF]

Bree Laughlin, Sports TV Presenter / breeLaughlin.com

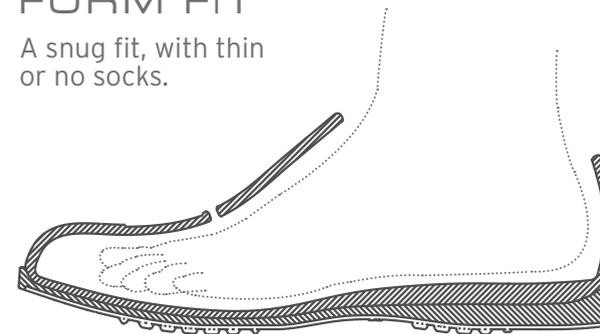


FIND YOUR FIT

USA MEN	USA WOMEN	UK	EUROPE	CM/JAPAN
3	5	2	36	22
4	6	3	37	23
5	7	4	38	24.5
6	8	5	39	25
7	9	6	40	25.5
8	10	7	41	26
9	11	8	42	27
10		9	43	28
11		10	44	29
12		11	46	29.5
13		12	47	31

FORM FIT

A snug fit, with thin
or no socks.

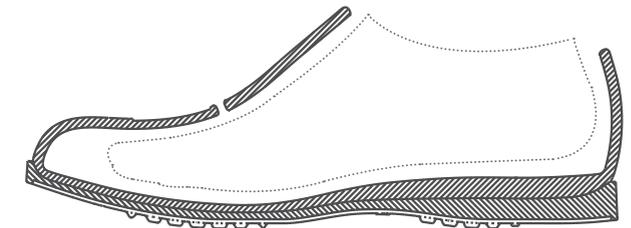


Form-fitting EVA material molds to the
bridge of your foot.

Your Size: 9 Bion Size: 8

NORMAL FIT

Normal fit, with
socks.



A little more "wobble room" for your foot,
even when wearing socks.

Your Size: 9 Bion Size: 9



GENERAL INQUIRY:
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SALES:
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BIONFOOTWEAR.COM